CUSTOM RUGS

DESISTART®
GROUP

DesistartGroup is born by the hands of people whose passion is the production of tapestries. Tradition, Quality, Design, Innovation are the foundation of our work.

COMPANY

Exclusively dedicated to creation, manufactory and national and international commercialization of handmade rugs, Desistart Group was established in 1988. Designed for demanding customers and exceptional environments, the company offers a unique range of rugs which combine innovative design and excellent quality, revealing its originality with a constant update of trends.
Desistart Group asserts itself as an undeniable dynamic company. By creating contemporary and timeless rugs, full of personality and charm, it provides the best materials, to carry out a maximum well-being and comfort.
The manufacturing process is highly mastered allowing to produce different densities, textures and custom design, by adapting sizes and shapes with an exclusive and large choice of colors.

Our delivery time is between 4/5 weeks.

With a team of dedicated professionals with 25 years of experience it is part of our offer to provide a high quality custom designed services. All the production processes are manual and controled in our factory.
Comfort, innovation and overcoming are decisive factors in our performance.

Our looms have a maximum width of 12 m, upper witdths are possible with joints.
We have no limits for maximum length.

Complex designs are possible, including variable shapes.

At the finishing process, the rugs receive their final touch, like the carving. It's also where the final quality control is performed.

It is possible to add some identity to your rug, creating your custom brand (bindingtape and etiquette).

Together with durability and comfort, the respect for the environment is at the core of our philosophy when it comes to the selection of materials. That's the reason why we choose to work with natural and sustainable synthetic fibers.
By electing noble materials, we aim to deliver the highest quality of comfort and durability.
We present our range of materials:

VISCOSE . SILK . LINEN . MOHAIR . MERINO . NZ WOOL . COTTON

QUALITIES

Each of these qualities has a presentation of its own. Alternative qualities can also be composed. Flexibility has always been a key factor to the success of the Desistart Group. Taking full advantage of the great potencial of the manufacturing process, our capacity to delivery different shapes, materials and patterns is constantly noted by clients as one of the most valuable assets of our products.

We have more then 50 qualities aimed to respond to the markets demands. we present the most representative.

Cool 45 mm
Sample: color Z05 - L15
Composition: 80% Wool NZ
+ 20% Lin

Lin 18 mm
Sample: color L 01
Composition: 100% Lin

Elite 18 mm
Sample: color P081
Composition: 100% Wool

Natura 18 mm
Sample: color M20
Composition: 100% Mohair

Fame 18 mm
Sample: color VC 09
Composition: 100% Viscose

Silklin 28 mm
Sample: color S04
Composition: Wool + Silk + Lin

Mood 18 mm
Sample: color Z 63
Composition: 100% Wool NZ

Velvet 18 mm
Sample: color VL 07
Composition: Viscose + Linen

More 65 mm
Sample: color P035 - Z05 -Z06
Composition: 20% Wool +
80% Wool NZ

Prestige 14 mm
Sample: color PR 553
Composition: 100% Wool NZ

Lucca 18 mm
Sample: color VB 05
Composition: 100% Viscose

Pixel 18 mm
Sample: color FTY 055
Composition: Felted Yarn

Team 8 mm
Sample: color C03 - Z40
Composition: Wool + Silk + Wool NZ

Tricot 18 mm
Sample: color T001
Composition: 100% Shetland Wool

Artsilk50 12 mm
Sample: color Lyo110 - Z04
Composition: Wool NZ + Lyocell

Ottoman
Sample: color L34 12mm - P 238 8mm
Composition: Lin + Wool

Erizo 18 mm
Sample: color FTY 061
Composition: Loop Felted Yarn

Glamour 88 18 mm
Sample: color VB20 - Z24
Composition: Viscose Shine
+ Wool NZ

Lyo 20 mm
Sample: color Lyo 180
Composition: 100% Viscose

Carnaby 18 mm
Sample: color L13 - T001
Composition: Lin + Shetland Wool

Chic 18 mm
Sample: color C 03
Composition: 50% Wool + 50% Silk

Fog L 45 mm
Sample: color L03/L04/L20
Composition: 100% Linen

Merino 18 mm
Sample: color Blue
Composition: 100% Merino Wool

Seta 18 mm
Sample: color Z54 - Z55 - M08
Composition: Wool NZ + Mohair

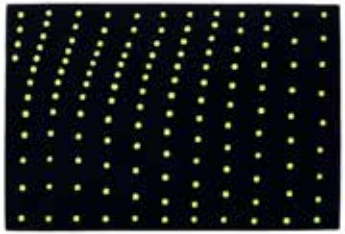
COLLECTION

SURFACE

Surface explores the perception of an area. The process implies the use of a 3D software in order to draw the surface with the aim to convert it to a bidimensional area, resulting into the rug.
Surface suggests a discerning volume with an optical illusion. The colors refer us to an almost futuristic environment with fluorescent points, showing a new and available color.

Technique: Hand tufted.
Composition: New Zealand wool &Cotton.
Dimensions: 170 x 240cm.
Customizable in color and dimensions.

Surface is designed by Luís Nascimento.



FRAGMENTS

Fragments shows an interesting colour selection that come together as an appealing set of shapes, achieved as a result of the color filling criteria of its pattern layout. This is a contemporary rug with vibrant colors that adds the perfect amount of colour to any room and fits perfectly in all type of spaces.

Technique: Hand tufted.
Composition: New Zealand wool.
Dimensions: 170 x 240cm.
Customizable in color and dimensions.

Fragments is designed by Luís Nascimento.

ROYAL

Royal is a rug inspired in classic patterns that can be found in the Baroque style. Establishes a perfect dialogue between a classic style and a contemporary touch, resulting in a sober and elegant rug. Using only one color, the pattern is revealed by a low relief carved by hand. Color plays a key role, making it discreet or more vibrant, depending on the taste of each.

Technique: Hand tufted.
Composition: Viscose.
Dimensions: 170 x 240cm.
Customizable in color and dimensions.

NOTHING TO HIDE

Based on the expression “sweep under the rug”, used in situations where people want to hide something negative from the others, a new rug concept was created. The rug “Nothing to Hide” uses this expression in a positive way, creating a surprising effect by the colour hidden behind and at the same time, showing there is nothing underneath, there is nothing to hide. By using a visual illusion of a fold, its possible to create unexpected colour combinations. The resulting edge transforms the standard circular shape and allows the rug to be placed both in a center position of a space and where a straight edge is needed.

Technique: Hand tufted.
Composition: New Zealand wool.
Dimensions: 180 Ø cm.

Nothing to Hide is designed by Atelier Abroad.

ILLUSION

What we see is always, in some way, an illusion. Our perception of the world only vaguely is based on reality. Our vision is a process in which the information coming from our eyes converge with our memories. Illusion recreates a high contrast optical illusion. It is a perfect contemporary rug to create a strong impact in any environment.

Technique: Hand tufted.
Composition: New Zealand wool & Viscose
Dimensions: 170 x 240cm.
Customizable in color and dimensions.

BROWN

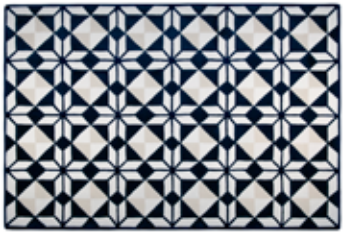
James Brown, considered the King of Soul, was the inspiration for the design of this rug. Its eccentricity as a singer, songwriter and dancer, was the starting point for the design of Brown. The geometric shapes that create the illusion of three--dimensionality, and their different shades create a sense of rhythm, referring to the rhythmic movements characteristic of Soul music.

Technique: Hand tufted.
Composition: New Zealand wool.
Dimensions: 170 x 240cm.
Customizable in color and dimensions.

AZULEJOS

The tiles cover the facades of buildings in the historic neighboorhoods, being one of the most important references of the architectural heritage of Porto. Their patterns are very rich, with geometric or floral. The tiles add a unique identity to the city, creating a colorful contrast with the granite stone.

Technique: Hand tufted.
Composition: New Zealand wool & Viscose.
Dimensions: 170 x 240cm.
Customizable in color and dimensions.



FRANKLIN

Inspired by the Queen of Soul, Aretha Franklin, recognized by many as the best singer of all time and an advocate of women's rights, the rug Franklin wants to convey both femininity and grandeur that characterized this icon of black music. The colors, lines and shapes were inspired by this woman unmistakable character.

Technique: Hand tufted.
Composition: New Zealand wool & Viscose.
Dimensions: 170 x 240cm.
Customizable in color and dimensions.

CROPPER

Steve Cropper, a talented guitarist, songwriter and producer, who helped define the contours of the Soul, was the inspiration for this rug. Its minimalist style and incisive lines of his guitar, as well as patterns that typically uses in his clothing inspired the design for this rug.

Technique: Hand tufted.
Composition: Wool & Linen.
Dimensions: 170 x 240cm.
Customizable in color and dimensions.

VEGETAL

Vegetal is a rug inspired in the nature. For the first time the nature serves as inspiration for Desistart Group's creations. The organic growth of its branches and leaves define a harmonious pattern that can transform any environment. Now you can bring a little comfort from nature into your home.

Technique: Hand tufted.
Composition: New Zealand wool & Viscose.
Dimensions: 170 x 240cm.
Customizable in color and dimensions.

PHAIDON
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